

# Use of AI in medical applications and medical technologies

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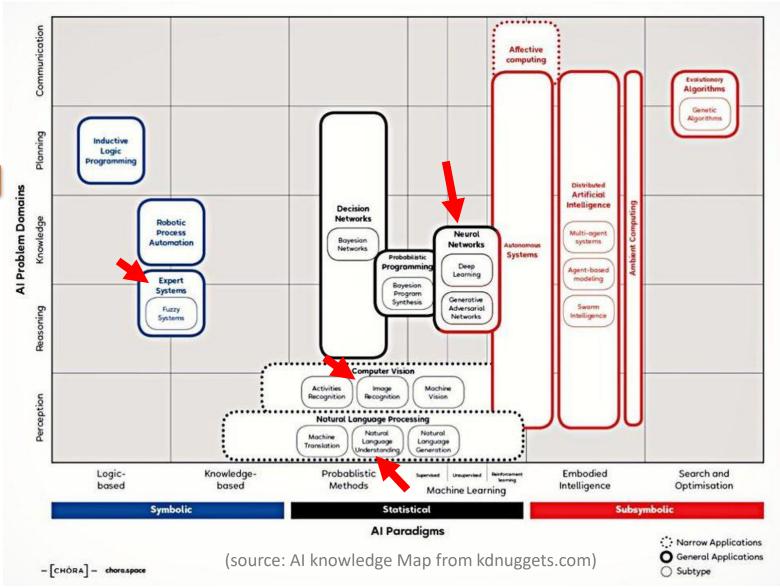
## Technology overview



Overview Al technologies

by approach

Neural Networks
Expert systems
Image recognition
Natural language Processing (NLP)

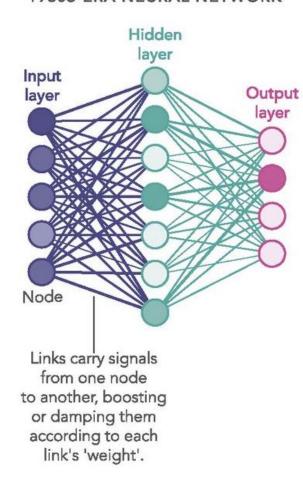


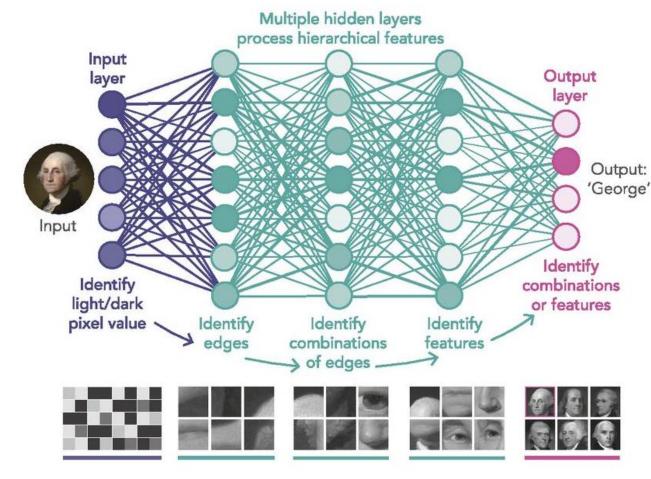


#### Neural networks and Deep learning

#### 1980S-ERA NEURAL NETWORK

#### DEEP LEARNING NEURAL NETWORK





Sub set of machine learning algorithms:

More than one hidden layer → deep learning

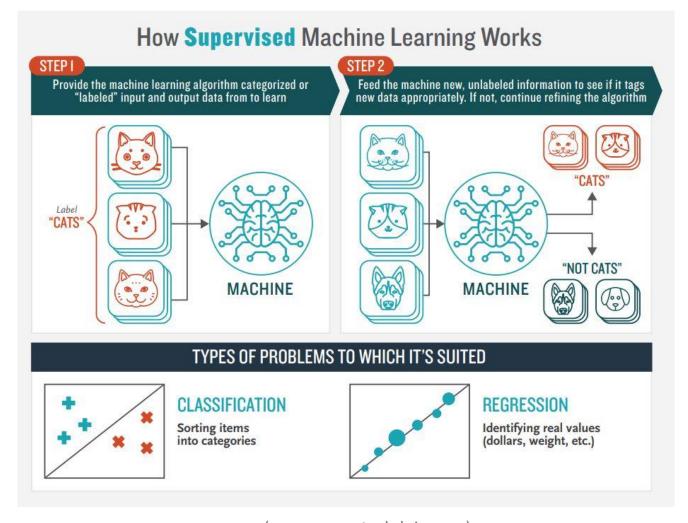
(source: newworldai.com)



### Neural networks and Deep learning

- Step 1: data (p.ex. images)
   are labelled and given to
   algorithm → parameters of
   algorithm are adapted
   (called "weights")
- Step 2: algorithm can classify data by itself

high accuracy big data is needed

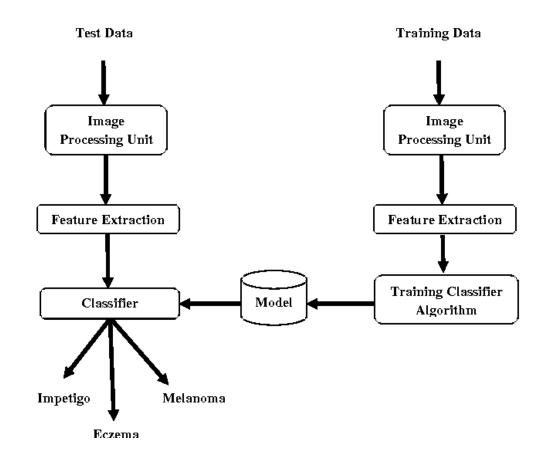


17.06.2021 (source: newtechdojo.com)



#### **Expert System**

- solve complex problems by reasoning through bodies of knowledge
- expert systems were among the first truly successful forms of artificial intelligence (AI) software
- can be done with decision tree
- current approaches use machine learning and data mining

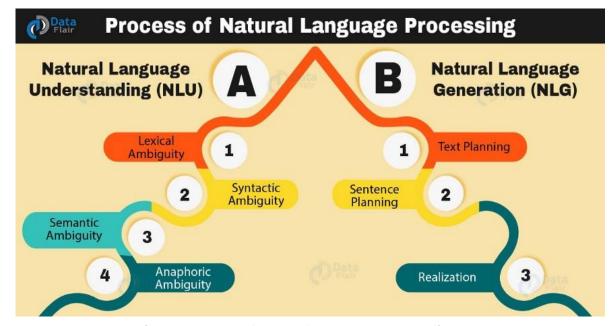


(source: Amarathunga et al.; Expert System for diagnosis of skin disease, Int. Journal of Scientific & Technology Research, 2015)



### Natural language processing (NLP)

- enables machines to
  - understand human language
  - generate human language
- can be vocal or written text
- process typically involves machine learning



(source: DataFlair Web Services Pvt Ltd)



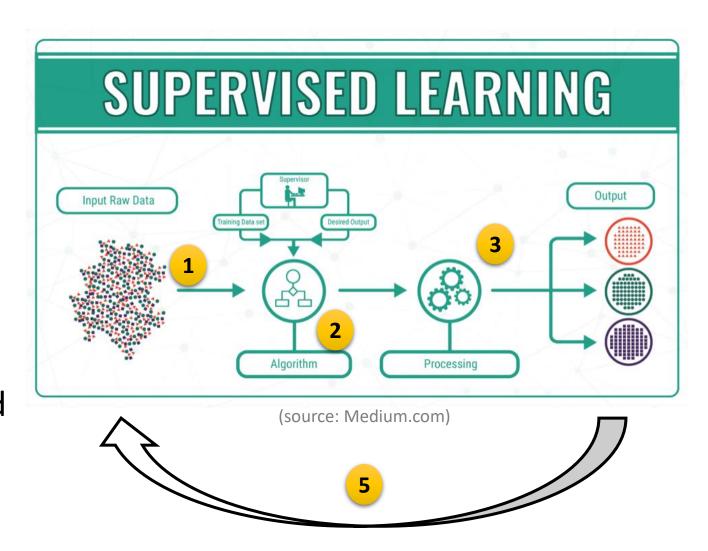
#### Al and Big Data

- Knowledge based and statistical AI technologies need a lot of data to be effective, these enable the following:
  - Al can recognize patterns Al can see patterns that humans don't
  - **Detecting anomalies** Al can analyze artificial intelligence data to detect unusual occurrences in the data.
    - For example, having a network of sensors that have a predefined appropriate range. Anything outside of that range is an anomaly.
  - Probability of future outcome Using known condition that has a certain probability of influencing the future outcome, AI can determine the likelihood of that outcome



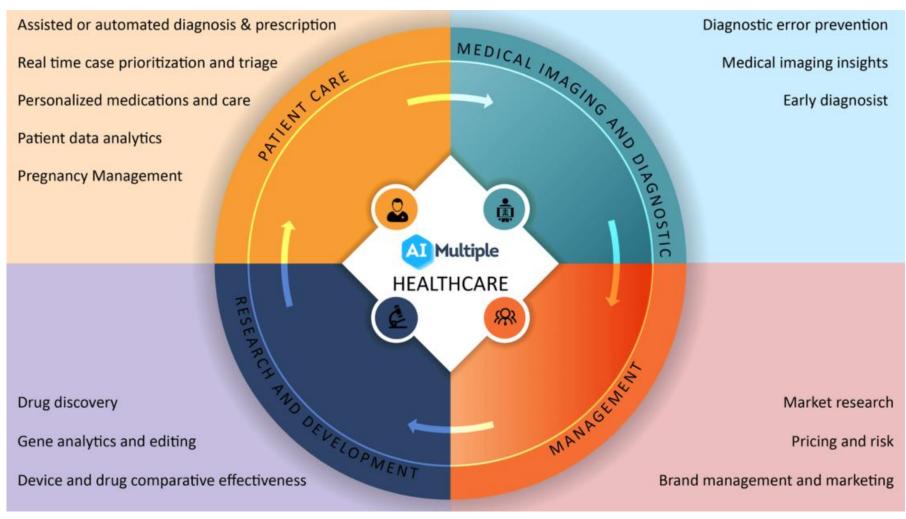
#### Al and Big data

- 1. Data is fed to the Al
- 2. Al becomes smarter because of the data
- 3. Less human interaction is needed as AI becomes smarter
- 4. Fewer people are required for AI to run
- 5. Al feeds new data to itself





#### Al applications in Healthcare



(source: AlMultiple)



#### Benefits and risks of AI in healthcare

- Improve precision of decisions, reduce errors
- Assist doctors during diagnosis process
- Offer patients immediate help with virtual asisstance
- Improve daily routine processes in clinics and reduce costs

- doctors rely on AI technology
- fewer contact to people → less care quality



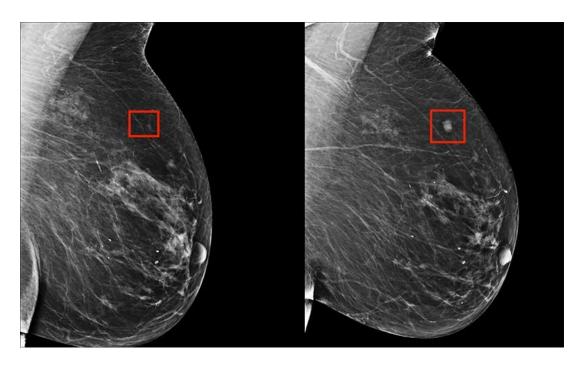


## Medical applications



### Diagnosis assistance: Cancer diagnosis

- multiparametric magnetic resonance imaging (MRI), in which different types of MRI scan
- highly trained radiologists don't always agree on what they're seeing in the images
- Example [1]
  - 400 MRI scans were used to feed FocalNet
  - Al found 79,2% cancer lesions, experts found 80,7%



An AI system identified a woman's potential breast tumour four years (left) before it developed (right) (source: Adam Yala)

[1] Savage, Neil; How AI is improving cancer diagnostics, nature, 2020

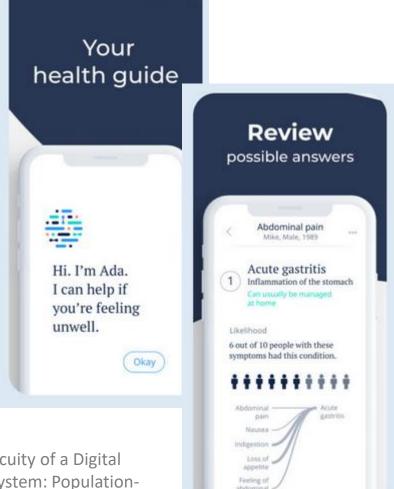


#### **Customer Service Chatbots**

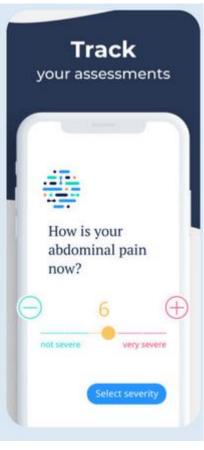
 Patients can query bot for appointment, bill payments, current patient illness and symptoms

#### • Example:

- Ada app was developed by > 100 doctors & scientists
- triage recommendations were comparable to those of nursestaffed telephone triage lines [1]



bloating



(source: Ada Health GmbH)

[1] Morse et al.; Use Characteristics and Triage Acuity of a Digital Symptom Checker in a Large Integrated Health System: Population-Based Descriptive Study, Journal of Medical Internet Research, 2020



#### Telemedicine: Remote patient monitoring

- Enables tele monitoring of patients
- Outlook: Machine Learning can detect anomalies and reported to doctor
- Example: Carematrix
  - supports in >20 clinical trials
  - offers dashboard to supervisors
  - patients can be warned automatically



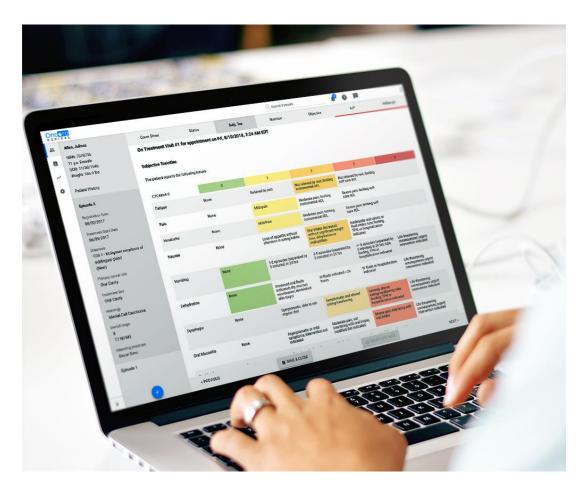


(source: Philips / Carematrix)



#### Therapy optimization

- personalized treatment improves success rate
- software can structure, analyze and learn from the data
- Example: Oncora Patient Care
  - adaptive data capture technology collects the most important oncology data elements for each patient
  - Software can predict mortality for different treatment methods



(source: Oncora Medical)







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