Software Design Course: Experts for Digitization

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Aschaffenburg University of Applied Sciences

- May 1994: Foundation
- October 1995: Start of lectures
- October 2000: Independence
- March 2019: Renaming to "Technische Hochschule"
- current:more than 3.300 students2 faculties13 Bachelor's programmes6 Master's programmes



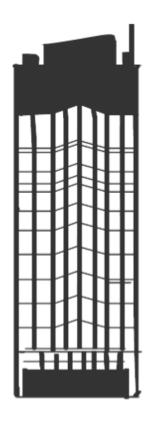
Historical campus in Aschaffenburg



Central Question:

How do you build software "right"?





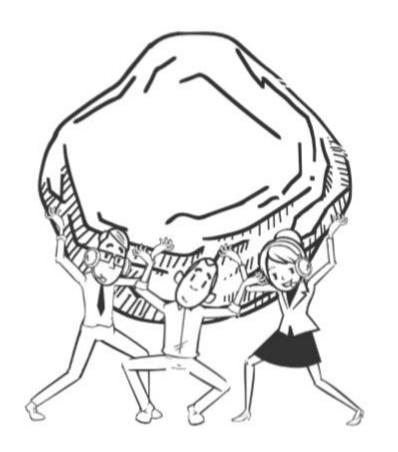


#professionalSoftwareDevelopment

So that everything works smoothly

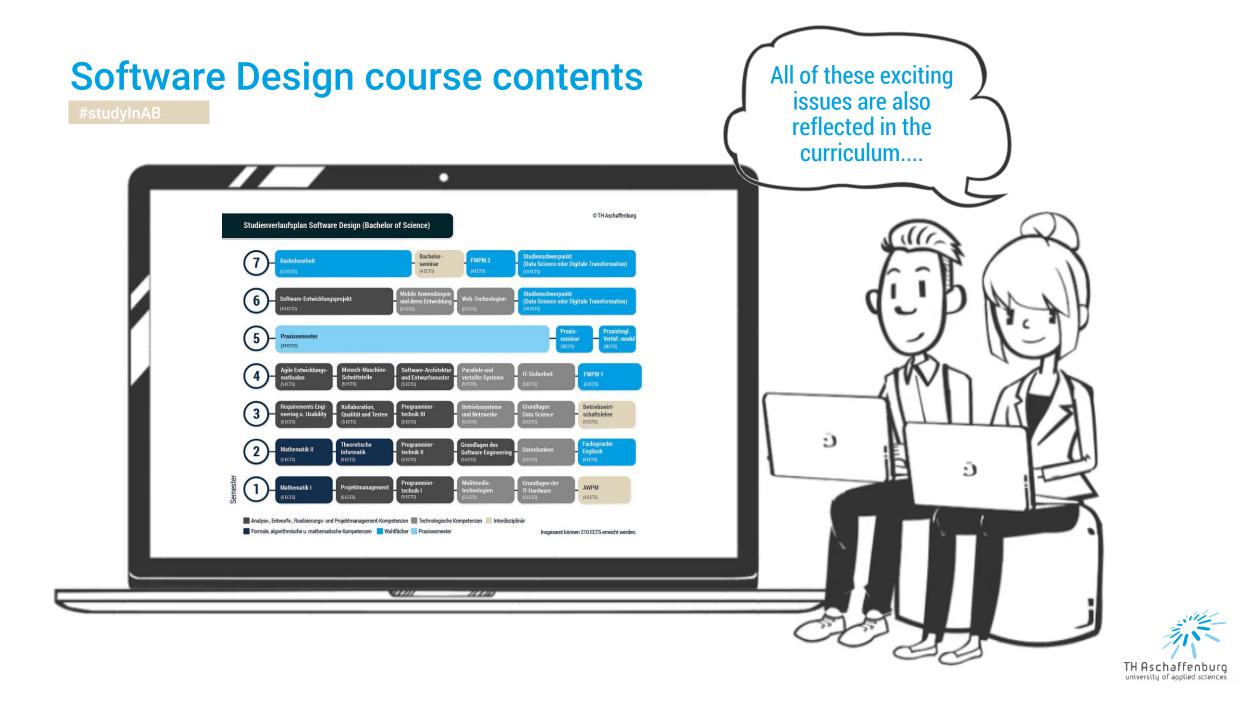
you need strong teams and good planning!

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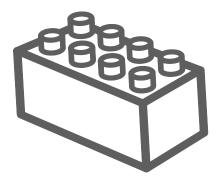


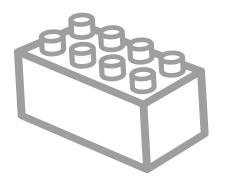


Software Design course contents

#studyInAB







ALGORITHMS, MATHEMATICS

e.g. mathematics, theoretical computer science

SOFTWARE ENGINEERING, PROJECT MANAGEMENT

e.g. programming technology, QA and testing, software architecture, agile development methods

TECHNOLOGY

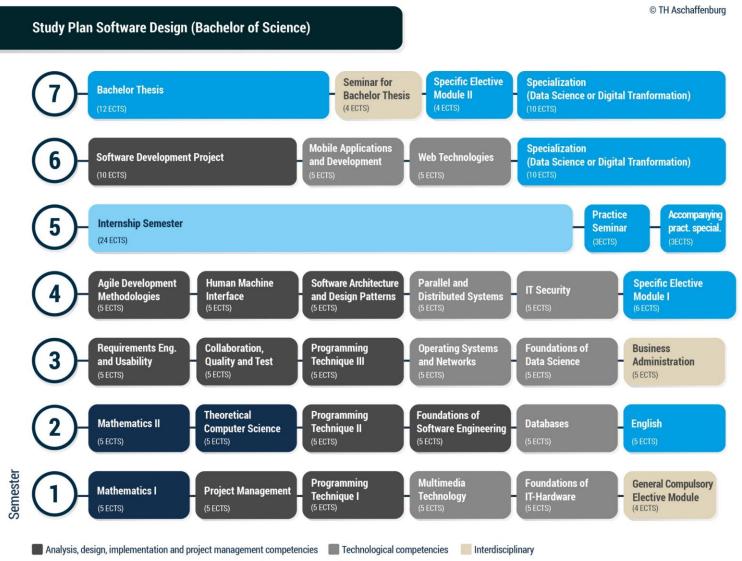
e.g. IT hardware, databases, data science, mobile apps

INTERDISCIPLINARY, ELECTIVES

e.g. english, business administration, different electives



Study plan in large, mark practical parts





Formal, algorithmic and mathematical competencies 🗧 Elective modules 📒 Practice seminar

A total of 210 ECTS can be achieved.

Dual Cooperative Study - Models

BACHELOR - ACADEMIC STUDIES & INTENSIVE IN-COMPANY TRAINING - (3.5 years)



BACHELOR - ACADEMIC STUDIES & APPRENTICESHIP - (4.5 years)





Dual Cooperative Study at the Aschaffenburg UAS

-Academic studies with practical experience in companies **and** apprenticeship with vocational certificate possible

-Sound scientific content with concrete practical relevance

 Application of the latest scientific findings thanks to research and cooperation with various companies in the region



Dual Cooperative Study - Experience from the Students' Perspective

What's good about dual cooperative studies?

- Theory can be experienced directly in practice
- Students may support the company and directly apply what they have learned.
- Contact persons available for many topics in the company.
- Students can get in touch with other (also former) students in the company and get some tips.
- Financially flexible
- Excellent career opportinities



Dual Cooperative Study - Experience from the Students' Perspective

- –What are the challenges?
 - Separation between working time and study time is not always clear.
 - When there are many projects during the semester, it can get quite a bit stressful in between.
 - You have to perform to a certain level (but not difficult due to the high practical relevance)



IFI - Initiative for Informatics





- Founded in 2018
- About 60 companies actively support software design and provide internships, in-company training, apprenticeships, ...
- Workshop with IFI and Aschaffenburg UAS
 - specialization: data science and digital transformation
 - internationalization
 - feedback to inital module plan
 - application orientation
 - dual cooperative studies







Further opportunities for practical experience in the Software Design program

- Use Case 1: Start-Up Support

- Gründerlab accompanies students from the idea to the founding of a company
- Project events offer the opportunity to apply academic knowledge directly in the context of the start-up project.

- Use Case 2: Teaching/learning cooperation

- Students can apply for and carry out real projects with companies from the region during lectures
- E.g. design thinking project, project management explainer videos

- Use Case 3: Profile Check

- Students gain insight into the requirements and profiles of future employers, e.g. in the context of applicant training and coaching.
- Use Case 4: Experience everyday work
 - Students have the opportunity to carry out internships, practical phase (mandatory) and bachelor thesis in companies.



Software Design - a study with numerous Possible applications

QUALITY MANAGEMENT

Quality assurance and process management, monitoring and assessment of IT systems

Use Case 2, 4 (projects in the company) Dual study

SOFTWARE DEVELOPMENT

Software and software systems development Use Case 1, 2, 4 (projects in the company) Dual study

PROJECT MANAGEMENT System

analysis or project management Use Case 1/2 (projects in the company, start-up) Dual study

IT-LIFECYCLE

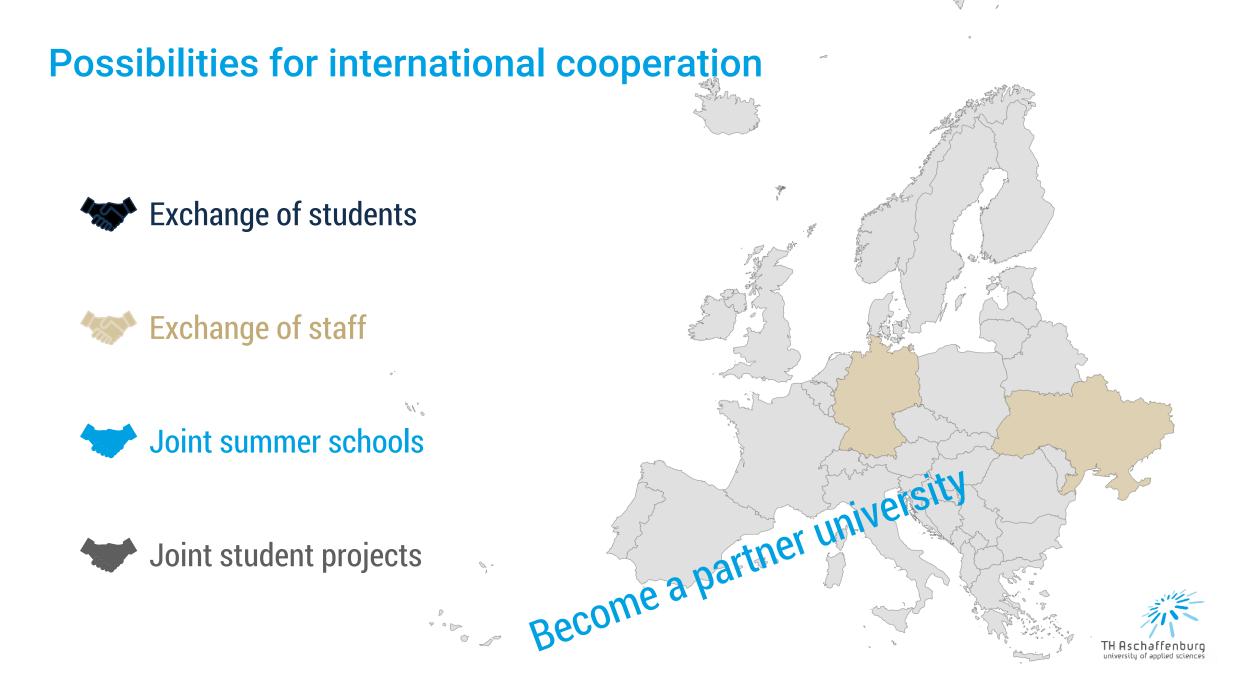
Consulting and sales of IT systems, commissioning and service of IT systems

Use Case 1, 2, 4 (projects in the company) Dual study

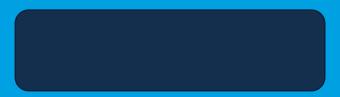














Thank you for your attention!

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