# Software Design Course: Experts for Digitization

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# Aschaffenburg University of Applied Sciences

- May 1994: Foundation
- October 1995: Start of lectures
- October 2000: Independence
- March 2019: Renaming to "Technische Hochschule"
- current:more than 3.300 students2 faculties13 Bachelor's programmes6 Master's programmes



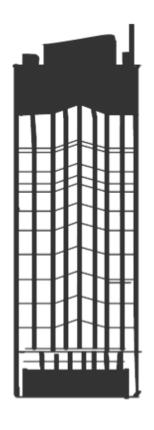
Historical campus in Aschaffenburg



# **Central Question:**

# How do you build software "right"?







#professionalSoftwareDevelopment

# So that everything works smoothly

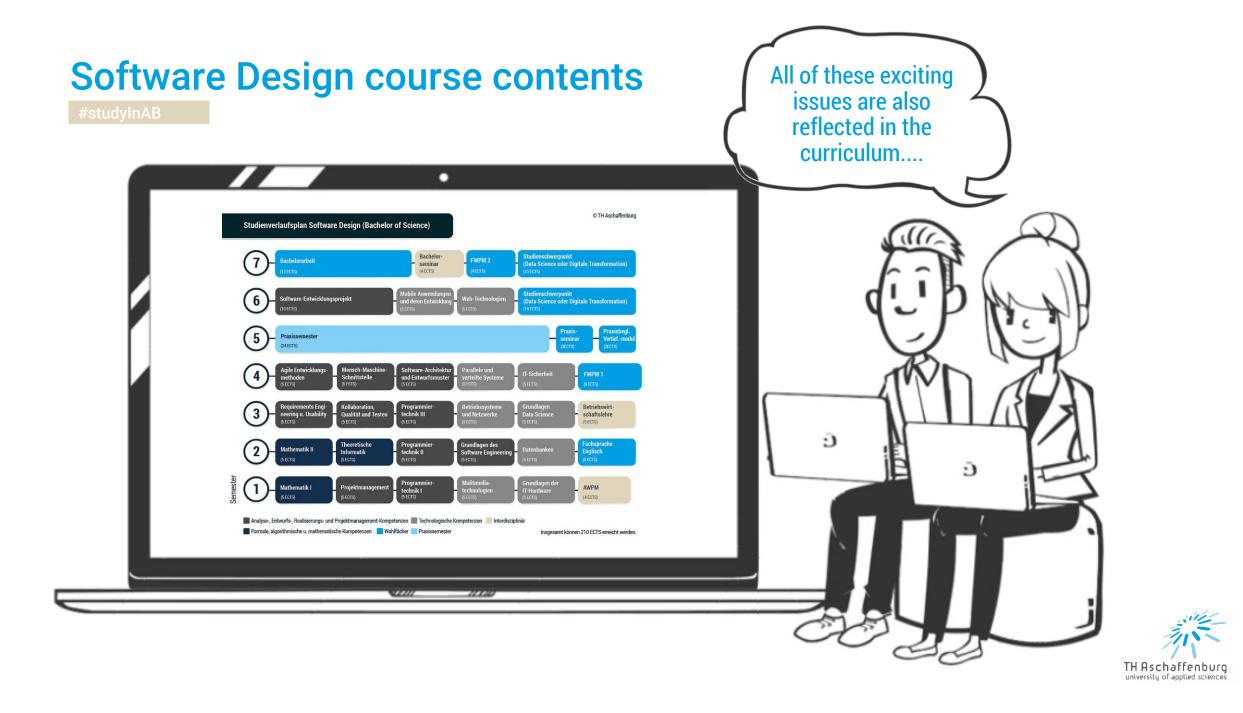
# you need strong teams and good planning!

#professionalSoftwareDevelopment



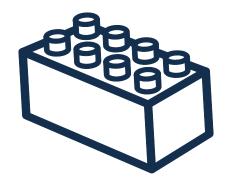


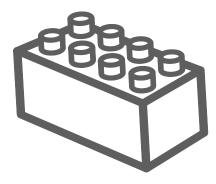


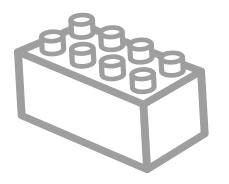


# Software Design course contents

#studyInAB







#### ALGORITHMS, MATHEMATICS

e.g. mathematics, theoretical computer science

#### SOFTWARE ENGINEERING, PROJECT MANAGEMENT

e.g. programming technology, QA and testing, software architecture, agile development methods

#### TECHNOLOGY

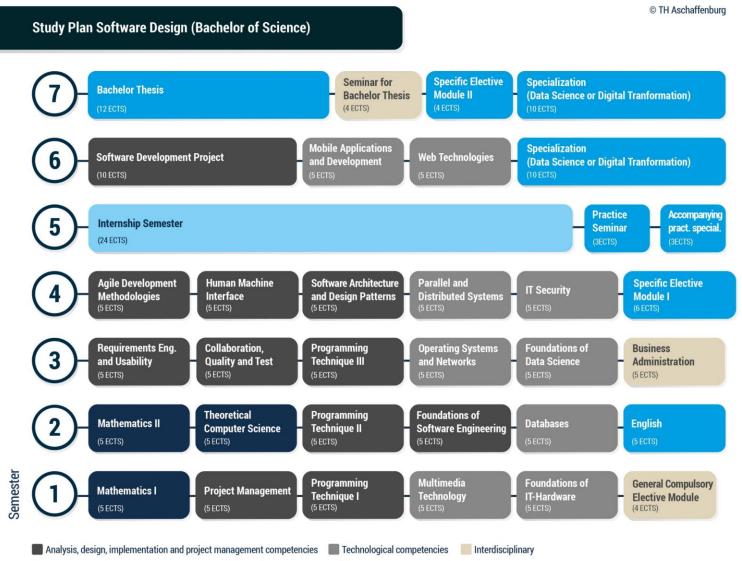
e.g. IT hardware, databases, data science, mobile apps

#### INTERDISCIPLINARY, ELECTIVES

e.g. english, business administration, different electives



## Study plan in large, mark practical parts





Formal, algorithmic and mathematical competencies 🗧 Elective modules 📒 Practice seminar

A total of 210 ECTS can be achieved.

### **Dual Cooperative Study - Models**

BACHELOR - ACADEMIC STUDIES & INTENSIVE IN-COMPANY TRAINING - (3.5 years)



#### BACHELOR - ACADEMIC STUDIES & APPRENTICESHIP - (4.5 years)





## **Dual Cooperative Study at the Aschaffenburg UAS**

-Academic studies with practical experience in companies **and** apprenticeship with vocational certificate possible

-Sound scientific content with concrete practical relevance

 Application of the latest scientific findings thanks to research and cooperation with various companies in the region



## Dual Cooperative Study - Experience from the Students' Perspective

What's good about dual cooperative studies?

- Theory can be experienced directly in practice
- Students may support the company and directly apply what they have learned.
- Contact persons available for many topics in the company.
- Students can get in touch with other (also former) students in the company and get some tips.
- Financially flexible
- Excellent career opportinities



## Dual Cooperative Study - Experience from the Students' Perspective

- –What are the challenges?
  - Separation between working time and study time is not always clear.
  - When there are many projects during the semester, it can get quite a bit stressful in between.
  - You have to perform to a certain level (but not difficult due to the high practical relevance)



## **IFI - Initiative for Informatics**





- Founded in 2018
- About 60 companies actively support software design and provide internships, in-company training, apprenticeships, ...
- Workshop with IFI and Aschaffenburg UAS
  - specialization: data science and digital transformation
  - internationalization
  - feedback to inital module plan
  - application orientation
  - dual cooperative studies







#### Further opportunities for practical experience in the Software Design program

#### - Use Case 1: Start-Up Support

- Gründerlab accompanies students from the idea to the founding of a company
- Project events offer the opportunity to apply academic knowledge directly in the context of the start-up project.

#### - Use Case 2: Teaching/learning cooperation

- Students can apply for and carry out real projects with companies from the region during lectures
- E.g. design thinking project, project management explainer videos

#### - Use Case 3: Profile Check

- Students gain insight into the requirements and profiles of future employers, e.g. in the context of applicant training and coaching.
- Use Case 4: Experience everyday work
  - Students have the opportunity to carry out internships, practical phase (mandatory) and bachelor thesis in companies.



# Software Design - a study with numerous Possible applications

#### **QUALITY MANAGEMENT**

Quality assurance and process management, monitoring and assessment of IT systems

Use Case 2, 4 (projects in the company) Dual study

#### SOFTWARE DEVELOPMENT

Software and software systems development Use Case 1, 2, 4 (projects in the company) Dual study

#### PROJECT MANAGEMENT System

analysis or project management Use Case 1/2 (projects in the company, start-up) Dual study

#### **IT-LIFECYCLE**

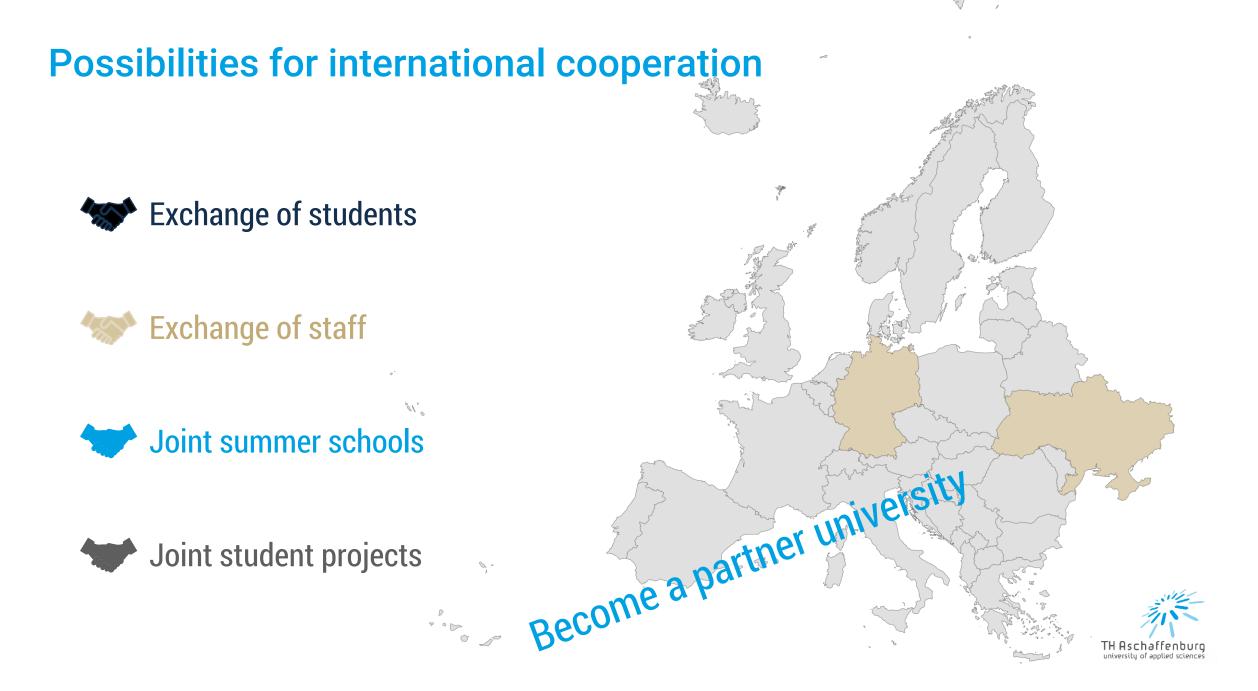
Consulting and sales of IT systems, commissioning and service of IT systems

*Use Case 1, 2, 4 (projects in the company) Dual study* 















# Thank you for your attention!

2021 TBD

